

AI Product	Engine (if known)	Company	AI Segment(s)	Typical Use Case
ChatGPT	GPT-4 (and variants)	OpenAI	Generative AI, LLM	Conversational tasks, content creation, Q&A
DALL-E 3	Diffusion-based	OpenAI	Generative AI, Computer Vision	Text-to-image generation, creative design
Claude	Claude 3.5 (Sonnet, Haiku)	Anthropic	Generative AI, LLM	Safe conversational AI, enterprise tasks
Gemini	Gemini models	Google	Generative AI, LLM, Multimodal	Search assistance, content generation
Grok	Custom xAI model	xAI	Generative AI, LLM	Q&A, exploring human perspectives
Midjourney	Diffusion-based	Midjourney Inc.	Generative AI, Computer Vision	High-quality image generation, art
Stable Diffusion	Latent Diffusion	Stability AI	Generative AI, Computer Vision	Open-source image generation, research
Stable Audio	Custom generative model	Stability AI	Generative AI, Speech AI	Music and sound creation
Copilot	GPT-based + Prometheus	Microsoft	Generative AI, Code Generation AI	Coding assistance, productivity in MS tools
Bard (retired, replaced by Gemini)	LaMDA (formerly)	Google	Generative AI, LLM	Conversational search (now part of Gemini)
LLaMA	LLaMA variants	Meta AI	LLM	Research, efficient NLP tasks
Mistral	Mistral models	Mistral AI	Generative AI, LLM	Lightweight, high-performance text generation
DeepSeek	R1 model	DeepSeek	Generative AI, LLM	Cost-efficient text generation, research

AI Product Portfolio Overview				
AI Product	Engine (if known)	Company	AI Segment(s)	Typical Use Case
Watson	Watson platform	IBM	Predictive/Analytical AI, LLM	Business analytics, healthcare insights
AlphaCode	Custom DeepMind model	DeepMind (Google)	Code Generation AI	Competitive programming, code automation
GitHub Copilot	Codex (OpenAI-based)	GitHub (Microsoft)	Code Generation AI	Real-time code suggestions, development
Tabnine	Custom ML model	Tabnine	Code Generation AI	Code completion, multi-language support
CursorAI	Unknown (proprietary)	Anysphere	Code Generation AI	AI-driven code editing and generation
Sora	Diffusion-based	OpenAI	Generative AI, Computer Vision	Text-to-video generation
Runway Gen-2	Custom generative model	Runway	Generative AI, Computer Vision	Video editing, text-to-video creation
Hugging Face Models	Various (e.g., BERT, T5)	Hugging Face	LLM, Generative AI, Computer Vision	NLP research, custom AI app development
Google Translate	Neural Machine Translation	Google	LLM, Speech AI	Language translation, multilingual support
Alexa	Custom Amazon AI	Amazon	Speech AI, Automation AI	Voice assistance, smart home control
Siri	Custom Apple AI	Apple	Speech AI, Automation AI	Personal assistance, device integration
Bixby	Custom Samsung AI	Samsung	Speech AI, Automation AI	Device control, user assistance
AssemblyAI	Universal-1	AssemblyAI	Speech AI	Speech-to-text, audio analysis

AI Products and Their Applications				
AI Product	Engine (if known)	Company	AI Segment(s)	Typical Use Case
LOVO Genny	Custom voice model	LOVO	Generative AI, Speech AI	Voiceovers, video narration
Technogym Coach	Vertex AI (Google)	Technogym	Predictive/Analytical AI	Personalized fitness plans
Hippocratic AI	Polaris model	Hippocratic AI	Generative AI, LLM	Healthcare agents, patient management
Perplexity	Custom NLP model	Perplexity AI	Generative AI, LLM	AI-powered search, Q&A
Jasper	Custom generative model Jasper		Generative AI, LLM	Marketing copy, content creation
Grammarly	Custom NLP model	Grammarly	Generative AI, LLM	Writing enhancement, grammar correction
DataRobot	AutoML framework	DataRobot	Predictive/Analytical AI	Predictive modeling, business analytics
H2O.ai	H2O Danube3	H2O.ai	Predictive/Analytical AI, Generative AI	Data analysis, custom AI apps
Snowflake AI	Cloud-based AI	Snowflake	Predictive/Analytical AI	Data warehousing, analytics
Adobe Firefly	Custom generative model Adobe		Generative AI, Computer Vision	Creative content, image editing
Scale AI	Custom generative platform	Scale AI	Generative AI, Predictive/Analytical AI	Training data for AI models
Birdie.ai	Gemini 1.5 Flash (Google) Birdie.ai		Predictive/Analytical AI	Customer feedback analysis
Plask	Custom animation model	Plask	Generative AI, Computer Vision	AI-driven animation, 3D motion